## HORTON-STEPHENS

## STILLS ALONGSIDE MOTION



When De Niro makes you an offer you can't refuse, it ain't necessarily gonna go easy!

Motion shoots alongside stills often see both departments competing with each other for limited resources; locations, talent, light, props and of course time. It's easy to assume that the result will be compromised but that doesn't have to be the case. We've worked with the challenges it presents many times and we know all the pitfalls; shooting motion for TVCs ourselves we understand exactly how stills and motion need to get along.

Hoping to prove a point, we thought we'd collect together stills that we've shot during a motion production. All the images in this presentation were shot within the limitations that this way of working can impose, by photographers particularly adept at this special way of working.

**GARY SALTER** 

Our goal really was to show that we can get a damn good result even where we're not given much time or space, whether working with another TV production company, or in charge of the motion shooting ourselves.

There's lots to consider in the planning, so do give us a shout so we can tell you more.







NICK DOLDING



NICK DOLDING







NICK DOLDING









GARY SALTER







Search: Bupa mental health

Normal

doesn't

feel

ormal

a l w a y s

For Living

Search: Bupa mental health

Normal

normal

doesn't

feel

always

For Living

Bupa

HS / STILLS ALONGSIDE MOTION























A PROUD SPONSOR OF THIS SUMMER'S FOOTBALL ON ITY

A PROUD SPONSOR OF THIS SUMMER'S FOOTBALL ON ITV





JACK TERRY







JACK TERRY









## ICI PAR CHANCE? NON, GRÂCE À MA PRÉPARATION.

PRÊT À PERFORMER BRIDGESTONE

**PAULINE ADO** - SURFEUSE OLYMPIQUE

**BRIDGESTORE** 



We're saving 99 million tonnes of CO<sub>2</sub> a year. Together we can save even more.

2.0n

Find out how E.ON UK CEO, Michael Lewis, is taking action now.

eonenergy.com/action

We're saving 99 million tonnes of CO<sub>2</sub> a year. Together we can save even more.

201)

YOUR REGULAR METR PACKED WITH NEWS SPORT AND FEATURE

Find out how Environmentalist, Lizzie Carr, and E.ON are taking action now.

eonenergy.com/action



JAMES BOWDEN



HORTON-STEPHENS